

West Virginia

The National Scenic Byways Program

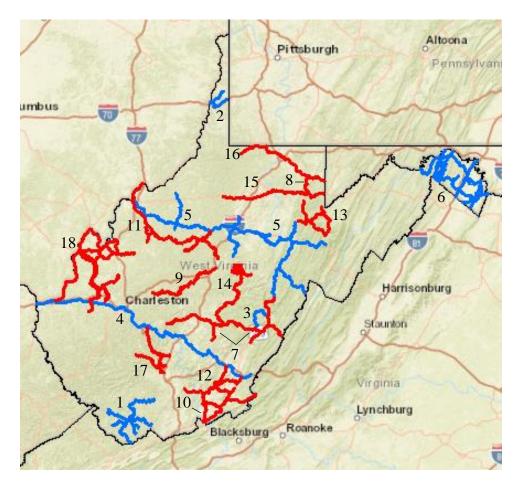
The National Scenic Byways Program, established by Congress in 1991, recognizes historic, scenic and culturally important roads, all of which promote economic development and tourism in communities around the country. However, this initiative is predated by West Virginia's own State Scenic Highway Program, which began in 1988 with the delegation of part of the Midland Trail as a State Scenic Highway. West Virginia boasts six National Scenic Byways, including the Coal Heritage Trail and the Highland Scenic Highway. The Coal Heritage trail offers a look into the state's quintessential industrial development while the Highland Scenic Highway offers a dynamic juxtaposition, as it showcases the natural beauty of West Virginia's Monongahela National Forest.

Key points:

- The Coal Heritage Trail is home to West Virginia's first geocache trail, making it a draw for the hundreds of thousands of geocaching enthusiasts.
- The Coal Heritage Trail is an integral part of the Coal Heritage Area, which generates \$207 million in economic impact, supports nearly 3,000 jobs and generates \$16.8 million in tax revenue.
- In 2014, travel spending in West Virginia totaled \$4.5 billion dollars, which netted local and state governments over \$500 million and the role that Scenic Byways play cannot be overlooked.



Recognizing the impact of West Virginia's coal industry, the Coal Heritage Trail provides access to a region that helped fuel the nation's rapid industrial growth.



Scenic Byways in West Virginia

National Scenic Byways in West Virginia:

Coal Heritage Trail (1)
Historic National Road (2)*
Highland Scenic Highway (3)
The Midland Trail (4)
Staunton-Parkersburg Turnpike (5)
Washington Heritage Trail (6)

Map Key:

The numbers following each byway name above match with the respective byway's numbered location on the map.

Asterisk denotes an All-American Road.

- State Scenic Byways in West Virginia:

Appalachian Waters Scenic Byway (7)

Cheat River Byway (8)

Elk River Byway (9)

Farm Heritage Road Byway (10)

Little Kanawha Byway (11)

Lower Greenbrier River Byway (12)

Monongahela Byway (13)

Mountain Parkway Byway (14)

Northwestern Turnpike (15)

Old Route 7 Byway (16)

Paint Creek Scenic Trail Byway (17)

Rivers to Ridges Heritage Trail Byway (18)